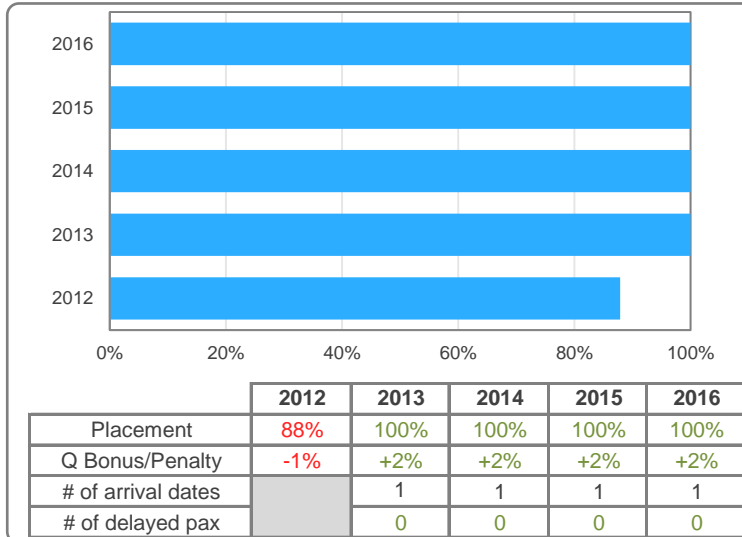


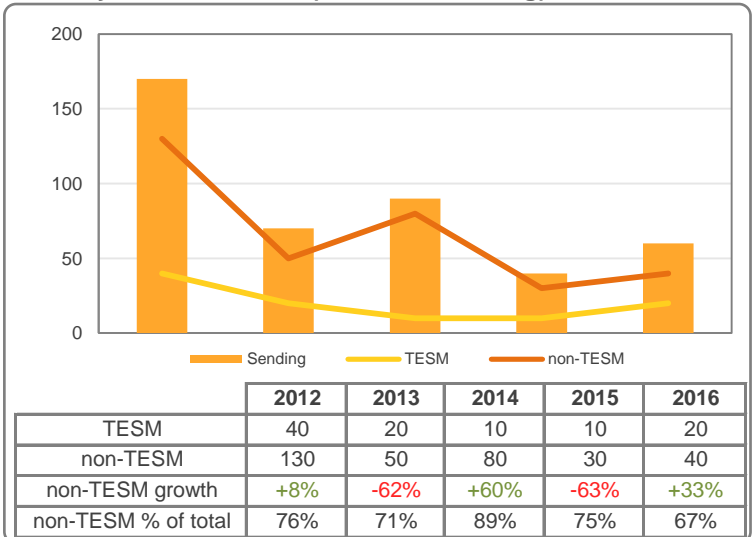


# Updated Snapshot: Ecuador (ECU)

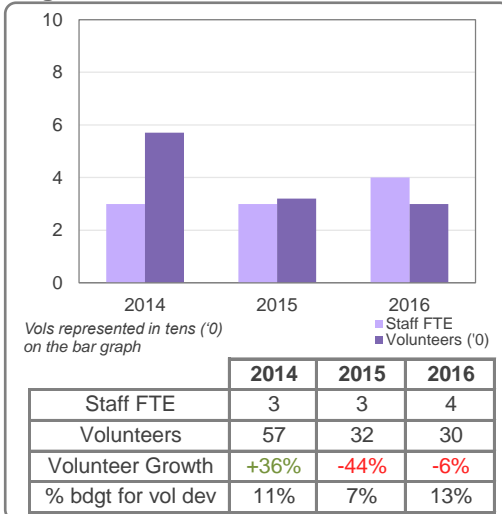
## On-time Placement Performance



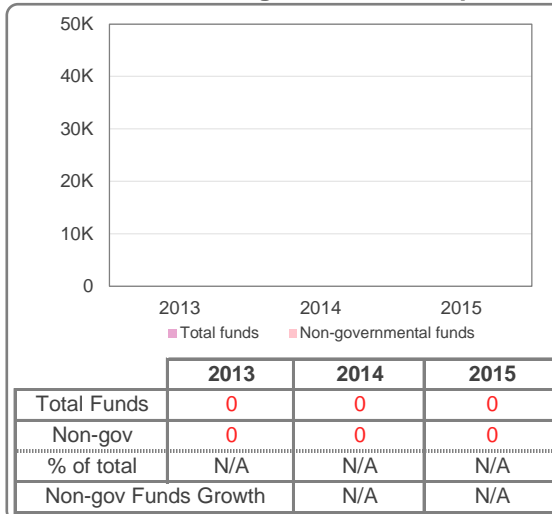
## Country Diversification (Pax Mos Sending)



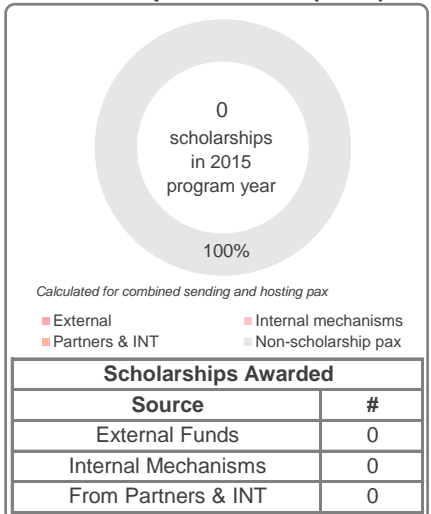
## Organizational Structure



## External Fundraising for Scholarships



## Scholarships Awarded (2015)



## Education and ICL

Learning Program Participants (started and completed)			
Level	W	1 - 3	QT
Staff & Vols	11	0	1
% of Total	32.4%	0.0%	2.9%

W = What Every AFSer Should Know About Intercultural Learning.  
1 - 3 = LP levels 1, 2, and 3; QT = Qualified Trainers

Orientations								
	PD	A	PA	MS	PR	EOS	PoR	Other
Pax	●	●	●	●	●	●		
Host Fams		●		●		●		
Nat Fams	●							
Sch/CPOs		●		●	●			
Attendance:	0% (blank)	1-25% ●	26-50% ●	51-75% ●	76-100% ●			

PD = pre-departure, A = arrival, PA = post-arrival, MS = mid-stay, PR = pre-return, EOS = end-of-stay, PoR = post-return, Oth = other

## Educational System and Accreditation

Educational Designation & Credit Agreement	
■	Designated as an Educational Entity
■	(Full) Credit Agreement
□	(Partial) Credit Agreement

## Ties to the World around AFS

International Exposure and Collaboration with Others	
■	Joint project/new affiliation
■	External forum or event

## AFS Market Share and Competitor Landscape

Estimated Market Share (Latest Year Available)		
Outbound	Inbound non-fee paying	Inbound fee & non-fee
5.0%	53.6%	53.6%

Non-fee paying = not paying tuition and hosted in volunteer host families;  
Fee paying = paying tuition and often hosted in paid host families

Competitors	
Sending (sc programs)	Hosting (sc programs)
YFU, EIL, Rotary	YFU, EIL, Rotary
Sending (18+ programs)	Hosting (18+ programs)
-	-

## Market Environment

Market Trends and Forecasts
The educational environment has changed radically, especially in the past five years or so. College education is mostly private and rather costly, so parents/students are focusing on that, rather than high-school exchanges or gap years. Most of our students want to graduate with their class, and university entrance exams are now given during their last year of high-school. The government has implemented a wide scholarship program for college study abroad.